

(3) Applicant hereby adds the following new claims 13 to 17, as follows:

Claim 13 (new):

A temporary posting adhesive-coated sticker capable of being temporarily attached to an application surface, comprising:

a sheet of opaque flexible material having at least one first area and at least one second area; said first area being at least partially coated with an adhesive coating; said second area being substantially free from said adhesive coating; said adhesive coating being of a temporary/adhesion nature such that when said sticker is attached to and subsequently peeled off said application surface, said adhesive coating remains on said first area of said sticker and said application surface suffers no damage;

at least one weakened tear line, selected from the group consisting of pre-slit cut lines, perforated lines and microperforated lines, wherein said weakened tear line being of such a shape and location that it substantially separates said at least one first area from said at least one second area and wherein said weakened tear line providing a low tear strength that directs an initial tear, started at the edge of said sticker, to propagate along its path by offering lower resistance to tear against an applied tear force; and

at least one notched section, said notched section being located at an end of said weakened tear line for ease of initiating a tear along a line substantially coinciding with said at least one weakened tear line.

Claim 14 (new):

A temporary posting adhesive-coated sticker capable of being temporarily attached to an application surface, comprising:

a sheet of opaque flexible material having at least one first area and at least one second area; said first area being at least partially coated with an adhesive coating; said second area being substantially free from said adhesive coating; said adhesive coating being of a temporary adhesion nature such that when said sticker is attached to and subsequently peeled off said application surface, said adhesive coating remains on

initiating a tear along a line substantially coinciding with said at least one weakened tear line.

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Cont'd
Claim 17 (new):

The temporary posting adhesive-coated sticker of claim 15 further comprising:

at least one notched section, said notched section being located at an end of said weakened tear line for ease of initiating a tear along a line substantially coinciding with said at least one weakened tear line.

(4) Except for changes in preamble, deletion of "and" at the end of the second paragraph and adding the structural limitation of "at least one notched section, said notched section being located at an end of said weakened tear line for ease of initiating a tear along a line substantially coinciding with said at least one weakened tear line", new claim 13, in this amendment, is same as claim 13 in allowed continuation application, Serial Number 08/828,878.

(5) All of the above new claims are formulated, without adding any new matter and are supported by the specifications as filed.

Respectfully,

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Creation date: 04-20-2004
Indexing Officer: TPHAN9 - THAO PHAN
Team: OIPEBackFileIndexing
Dossier: 09253174

• Legal Date: 09-08-1999

No.	Doccode	Number of pages
1	CTNF	5
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Total number of pages: 6

Remarks:

Order of re-scan issued on